

# WHAT DOES A 20% REDUCTION *in water use look like?*



## AVERAGE DAILY USE

The average Californian uses 196 gallons of water per day. Here are some easy ways to reduce water use. Find the right combination for you to reduce by 20% or 39 gallons a day.



FILL THE BATHTUB HALFWAY OR LESS

saves  
12 GALLONS  
per person



USE A BROOM TO CLEAN OUTDOOR AREAS

saves  
8-18 GALLONS  
per minute



WASH ONLY FULL LOADS OF CLOTHES

saves  
15-45 GALLONS  
per load



TURN OFF WATER WHEN BRUSHING TEETH OR SHAVING

saves  
10 GALLONS  
per person/day



TAKE FIVE MINUTE SHOWERS INSTEAD OF 10 MINUTE SHOWERS

saves  
12.5 GALLONS  
with a water efficient showerhead



WATER PLANTS EARLY IN THE AM

saves  
25 GALLONS  
each time you water



INSTALL DRIP-IRRIGATION

saves  
15 GALLONS  
each time you water



ADJUST SPRINKLER TO WATER PLANTS, NOT DRIVEWAY

saves  
12-15 GALLONS  
each time you water

For more tips on reducing water use, visit [ivconserves.org](http://ivconserves.org)



# Imperial Valley

UNITED FOR CONSERVATION